

## INFO

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### WEBSITE

jerebodo.com

### EMAIL

hello@jerebodo.com

## SKILLS

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Figma, Sketch, Miro

WordPress, Divi, Elementor

WPBakery visual builder

HTML5, CSS3

Adobe Photoshop, Illustrator

After Effects, Premiere

Time management

Deadline-driven

Effective communicator

Team player

Energetic and inventive

## LANGUAGES

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Spanish: Mother tongue

English: Fluent

## PROFILE

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Energetic UI/UX Designer with experience working on different startup projects. A clear understanding of modern technologies and best design practices.

10+ years of experience working as a Web Designer creating and maintaining functional, attractive, and responsive websites for all kinds of businesses.

## EMPLOYMENT HISTORY

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### UI/UX & Web Designer, Bitesize Incubator

Barcelona

Oct 2019 - Jun 2022

Bitesize is a venture studio and accelerator that builds socially mindful businesses.

- Website designs for different startup projects.
- App wireframes and prototypes using tools like Figma, Sketch, Miro, and no-code applications like Bubble.
- Creating different A/B testing for different projects.
- Building the UX and prototype for different Incubator projects including, research, design thinking, and user testing.
- Reviewing all design-related work with the design team and developers involved in the process.

### Freelance Web Designer

Barcelona

Jan 2010 - Present

I've been working as a freelancer since 2010. Since 2015, I've mainly worked with WordPress and page builders such as Divi and Elementor.

- Planning site designs, functionality and navigation, along with audience funnels and data capture points.
- Building wireframes & prototypes which were then turned into functional and responsive digital products.
- Reviewing UX with multiple teams and making necessary edits to accommodate technical or business concerns.
- Handling all composition, color, illustration, typography, and branding for projects.
- Transforming old websites into new design trends.

**Copywriter and Web Designer, DM3 Publicitarios** Argentina

2009 - 2012

DM3 Publicitarios was one of the major advertising agencies in Córdoba, Argentina.

- As a web designer, I was in charge of all digital works for the agency's clients
  - As a creative copywriter, I was involved in many campaigns for a different range of clients
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## **EDUCATION**

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**Colegio Universitario IES Siglo 21**

Argentina

2007 - 2008

- Advertising

**Cisco Networking Academy**

Argentina

2002

- Web Design - Macromedia Dreamweaver, Fireworks and Flash operator.
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## **AWARDS**

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**Jovoto**

Germany

2015

- 5<sup>º</sup> prize in an international creative contest (over 70 submissions)

**Jovoto**

Germany

2014

- 2<sup>º</sup> prize in an international creative contest (over 56 submissions)

**InGenios**

Argentina

2008

- First prize - Gold category in commercials for TV, creativity and junior production